

Blue Ridge Farm Direct Market Association

2023 Agritourism Conference Agenda

3:00 – 6:00PM

Danny McConnell.....Welcome
Michele Roberts, NCDA & CS.....Crisis Communication 101
Michele Roberts, NCDA & CS..... COLOR PSYCHOLOGY
Behind the Scenes of a World in Color

Break — Sponsored by Henderson County Farm Bureau

Jeff Crotts - Knob Creek Orchard — Lawndale, NC

Henderson County TDA.....Visit NC Farms AP – One Year Later

Danny McConnell..... BRFDMA Annual Meeting

BRFDMA Annual Meeting Agenda

Call Annual Meeting to Order..... Danny McConnell
Minutes of 2022 Annual Meeting.....Stacey Nix
Treasurer ReportStacey Nix
Election of Board of Directors and Officers Marvin Owings

Conference presented in Cooperation with:

North Carolina Cooperative Extension – Henderson County Center

Henderson County Farm Bureau



Henderson County Center

