

Tuesday Dec 17th @ pleb urban winery Asheville

Moderation: Karen Bleadow (NC Cooperative Extension, Henderson Co. Horticulture Agent)

9:30 AM – Registration and refreshments

10:00 AM – Welcome; Supporting new grape grower success.
Mark Hoffmann, NC State Viticulture Extension Specialist

10:15 AM – Site selection and vineyard design
Tremain Hatch, Virginia Tech Viticulture Extension Specialist

10:45 AM – Judicious cultivar selection for grape growing in the southeastern US
Cain Hickey, UGA Viticulture Extension Specialist

11:15 AM – What to expect in the first three years – materials needed, vine training, pest management
Mark Hoffmann, NC State Viticulture Extension Specialist

11:45 AM – From Tanks to TTB to Tasting Room: things to think about when starting a commercial winery
Beth Chang, Virginia Tech Enology Extension Specialist

12:15 PM – LUNCH (on your own)

1:15 PM – Perspectives and tips from a veteran and a new grower/vineyard and winery owner
(tbd)

2:00 PM – Q & A Panel with growers and Beth, Tremain, Mark and Cain

2:30 PM – Year in review: perspectives from a dry growing season in a humid climate
Growers and Beth, Tremain, Mark and Cain

3:30 PM – Networking, tour through winery, socials

4:30 PM – The North Carolina Wine Band: ‘One Gig Wonders’

5:00 PM -ADJOURN